## SANCRC COMMUNICATIONS UPDATE

PATRICIA MARTIN
30 MARCH 2021



### EFFECTIVE COMMUNICATION: BUILDING BLOCK OF THE SANCRC

## Internally

## Externally

As a dynamic process to inform and enable participatory governance

- By CSOs
- By children

## COMMUNICATION PLATFORMS



COMMUNICATIONS STRATEGY



LOGO – THAT TELLS OUR STORY



WEBSITE THAT SERVES
AN INFORMATIONAL
AND ADVOCACY
PURPOSE



REGULAR UPDATES AND COMMUNICATIONS – NEWSLETTER FOR THE COALITION



CLEAR AND PARTICIPATORY COMMUNICATIONS PROTOCOLS

## PROGRESS TO DATE

- Strategy
- Logo
- Website
- Newsletter
- Communications protocols

- In development
- Done
- In development
- Ongoing / resource dependent
- In development





CONTACT JOINUS ABOUT PRIORITIES PUBLICATIONS RESOURCES VOICES CRIMBFU

#### Every Child In South Africa Has An Equal Right

To be protected, develop their full potential and participate in all decisions that affect them.

#### OurWhy

This is government by the constitution of the Republic of Boath Africa and is elemental for additioning the country's sustains also dispersent goods of exiting powerty and hexpublic.

#### Who We Are

#### What We Do

The SAFCRC is a civil society societies of like minded child rights organisations, sottletts and solutions in South Africa advocating for children's rights.

#### **OUR PRIORITIES**













#### RESOURCES

feuglat nulla facilisis at vera eras et accumican et tuito collo dignicam READ MORE

Lorers (peurs liters dolore eu Reugiat riulia facilisis at vero eras et

accumum et lusto allo dignissim READ MORE

teugiat nutta facilisis at vera eros et scournean et lusto octo dignessiro.

#### PUBLICATIONS

Latest News, Events, Reports & Publications







Lorem ipsum deloum setap oplum nurets



Lorem Ipsum deloum setap apium nurets



About Purpose Members Geoderithip How to join

Priorities Confittion Child rights family support child protection siducation

Resources DRAWEU Publications Voices

Contacts Cordent Us Join Us Newsletter



### GUIDE US ON COMMUNICATION NEEDS AND HOW TO MEET THEM

# With each other • How do we ensure we hear your voices, capture them and can speak confidently as a coalition? • Rules of engagement? Communicating with government With other partners With children With parents With CSOs in remote areas With treaty bodies With media

# THANK YOU